



For Immediate Release

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MPRO Installs New Board Chair and Appoints Three New Members to its Board of Directors

Farmington Hills, MI (July 31, 2009) – MPRO, Michigan's Healthcare Quality Improvement Organization, today announced that Isadore J. King has officially been installed as Chairman of its Board of Directors. King will serve a two-year term and succeeds Charles N. Inniss, MD, who remains with the Board as Immediate Past Chair. Furthermore, Janice Whitehouse was elected to serve as Chair-Elect.

"Isadore has overseen numerous leadership activities on the MPRO Board for number of years, including serving as Treasurer and Chair of the Finance Committee. He is poised to assume the role of Chairman," said Robert Yellan, President and Chief Executive Officer, MPRO. Mr. Yellan added, "Isadore's experience in health care strategic planning and management will be paramount as we continue to grow MPRO."

Mr. King resides in Ann Arbor, Michigan and presently serves as President and Chief Executive Officer of Synergy Partners, a managed behavioral health care company serving consumers enrolled in the community mental health system in Detroit and Wayne County. Prior to his consulting career, he served as President and Chief Executive Officer of The Wellness Plan, a managed care provider (HMO) serving Michigan through a comprehensive network of health centers, physicians, and hospitals. Chair-Elect, Janice Whitehouse of Northville, Michigan, serves as Senior Vice President with the Greater Detroit Area Health Council.

In addition, MPRO announces the appointment of the following new members to its Board of Directors: Caroline Blaum, MD; P. Terrence O'Rourke, MD; and Harvey Zuckerberg.

Caroline Blaum, MD, of Ann Arbor, Michigan, serves as Associate Chief of Geriatric Medicine and Research Professor of Internal Medicine and Geriatrics, Institute of Gerontology at the University of Michigan. Dr. Blaum is certified in both Geriatrics and Internal Medicine and received her medical degree from the University of Michigan.

P. Terrence O'Rourke, MD, of Novi, Michigan, serves as Executive Vice President and Chief Clinical Officer of Trinity Health. Dr. O'Rourke received his medical degree from the University of Michigan.

Harvey Zuckerberg currently resides in Okemos, Michigan and serves as Executive Director of the Michigan Home Health Association. Mr. Zuckerberg received a Bachelors of Arts degree in Journalism from Wayne State University.

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About MPRO

Now in its 25th year MPRO is a recognized independent leader in health care quality improvement, clinical assessment, and medical review. Since 1984, MPRO has been providing consultative guidance to providers and consumers regarding best practices to assess and improve the quality and safety of health care. MPRO's mission is improving the quality, safety and efficiency of across the health care continuum. For more information about MPRO, visit www.mpro.org.